

**Issued on behalf of Onward Holdings Ltd****Date: March 13<sup>th</sup> 2014****Ref: PR32a Yo Yo Noodle****YO YO IS NOODLES OF FUN AT THE ONYX RETAIL PARK**

An exciting new concept in healthy Chinese cuisine, Yo Yo Noodle, is the latest delicious offering that is already proving a taste sensation with the growing number of visitors to Onward Holding's Onyx Retail Park in South Yorkshire.

Yo Yo Noodle joins the growing variety of food outlets trading on the site – blue-chip high street names such as sandwich giant Subway, leading bakery retailer Greggs, renowned pizza takeaway business Domino's and the Thai Garden Café along with Bistro 63 are already thriving at the park and attracting customers in their droves.

Open from 1130am to 9.30pm most days to eat in – Yo Yo Noodle has seating for up to 24 customers. The restaurant offers unique menu combinations of fresh, balanced and health-conscious dishes from wok to box in a matter of minutes.

Owner of YoYo Noodle, Rohan Kalra, whose wife runs the successful Subway franchise on the site, believes the Onyx Retail Park is proving it has all the ingredients for a successful food business and is thrilled with the footfall to his restaurant since its launch in January 2014.

He said: "Because of our experience at Subway, excellent passing trade from the A633 and surrounding offices and residential developments, we knew Onyx Retail Park was a great place to trade but the amount of business at Yo Yo Noodle since opening has been beyond my expectations so far."

Onyx Retail Park's proximity to the 250 acres Old Moor RSPB Nature Reserve and Wetlands which attracts around 90,000 visitors per year, the Manvers Lake and Parkland, the award-winning Waterfront Golf Course and not forgetting the popular Trans Pennine trail make it an ideal place for fast food or for those who can linger awhile.

The park, based in Wath-Upon-Deerne, comprises 17,500 square feet of prime retail space. The exciting development forms part of a 285 acre mixed use scheme of retail and leisure users with plans for a further 1,100 homes completing the site.

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In fact, the success of the Onyx Retail Park in just its second year has outstripped the site developer's expectations, which culminated in Onward Holdings bringing forward phase two construction, releasing seven more units.

Despite more than doubling the retail space available at the Park from 7,500sqft to 17,500sqft, demand is as great as ever and only three of the seven newly-built units in Phase Two are still available, a testament to the success of the area's regeneration into a popular shopping and eating destination, that has already led to the creation of around 100 new jobs.

Onward Holdings director Neil Storey says: "We are delighted to welcome Yo Yo Noodle to the Onyx Retail Park. The unique combination of noodle dishes brings another fantastic dimension to the eating experience available to visitors to the site, which boasts a plethora of food outlets to satisfy most tastes, whether eat in or on the go. We wish Rohan and his restaurant every success."

Site promotion is being handled by Andrew Miller Chartered Surveyors of Sheffield.

**END**

**Background**

Onward Holdings has been involved in warehousing and industrial estates owned and run by the company since 1930. Today, this family-run business is primarily involved in development and construction, including the provision of multi-sized warehouse facilities in the M62/M1/A1 corridor of West Yorkshire, and residential and mixed-use developments.

In addition to ONYX the business has an exciting development at Green Lane Industrial Estate at Featherstone and a large industrial estate in Scunthorpe, North Lincolnshire. The Scunthorpe estate is currently being developed and offers commercial and industrial land and buildings suitable for a variety of users on either a freehold or leasehold basis.

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